



A NEW APPROACH TO TASK MANAGEMENT

Strategies, Principles, and Real-World Applications



WHAT IS XPERTMR

XpertMR – Employee Task Management for the Healthcare Sector.

Track, Manage & Monitor MR Activities Seamlessly

Key Points

- A task management solution tailored for healthcare companies
- Enables managers to assign, track, and monitor MR (Medical Representative) activities
- Integrated web + mobile app platform.





PROBLEM STATEMENT

Challenges Faced by Healthcare Companies

1. Difficulty tracking MR day-to-day activities
2. Lack of real-time status updates on tasks
3. Paper-based reporting delays
4. No centralised platform for task assignment and performance monitoring



OUR SOLUTION

How XpertMR Solves This

- Centralized Admin Panel for assigning and monitoring tasks
- Real-time tracking of MR activities with GPS/location capture
- Instant notifications for task assignment, updates & reminders
- Digital submission of reports with forms and attachments (images, PDFs, docs)
- Seamless communication between managers and MR via push messages



KEY FEATURES

For Managers



(Admin Panel)

1. Assign tasks to MR
2. Track live task status
3. Monitor submission reports
4. Send push notifications

For MR



(Mobile App)

1. Receive assigned tasks instantly
2. Start & end tasks with GPS location capture
3. Submit forms with document/image attachments
4. View task history





WORKFLOW

How It Works

1. Manager assigns task (Admin Panel)
2. MR receives notification (Mobile App)
3. MR starts task (Location tracked)
4. MR completes & submits form
(Attachments uploaded)
5. Manager monitors reports (Admin Panel Dashboard)



TECHNOLOGY STACK

- Backend: Laravel (PHP)
- Mobile App: Flutter (iOS & Android)
- Database: MySQL/PostgreSQL
- Notifications: Firebase Push Notifications
- Hosting/Cloud: AWS/DigitalOcean

WHY CHOOSE XPERTMR

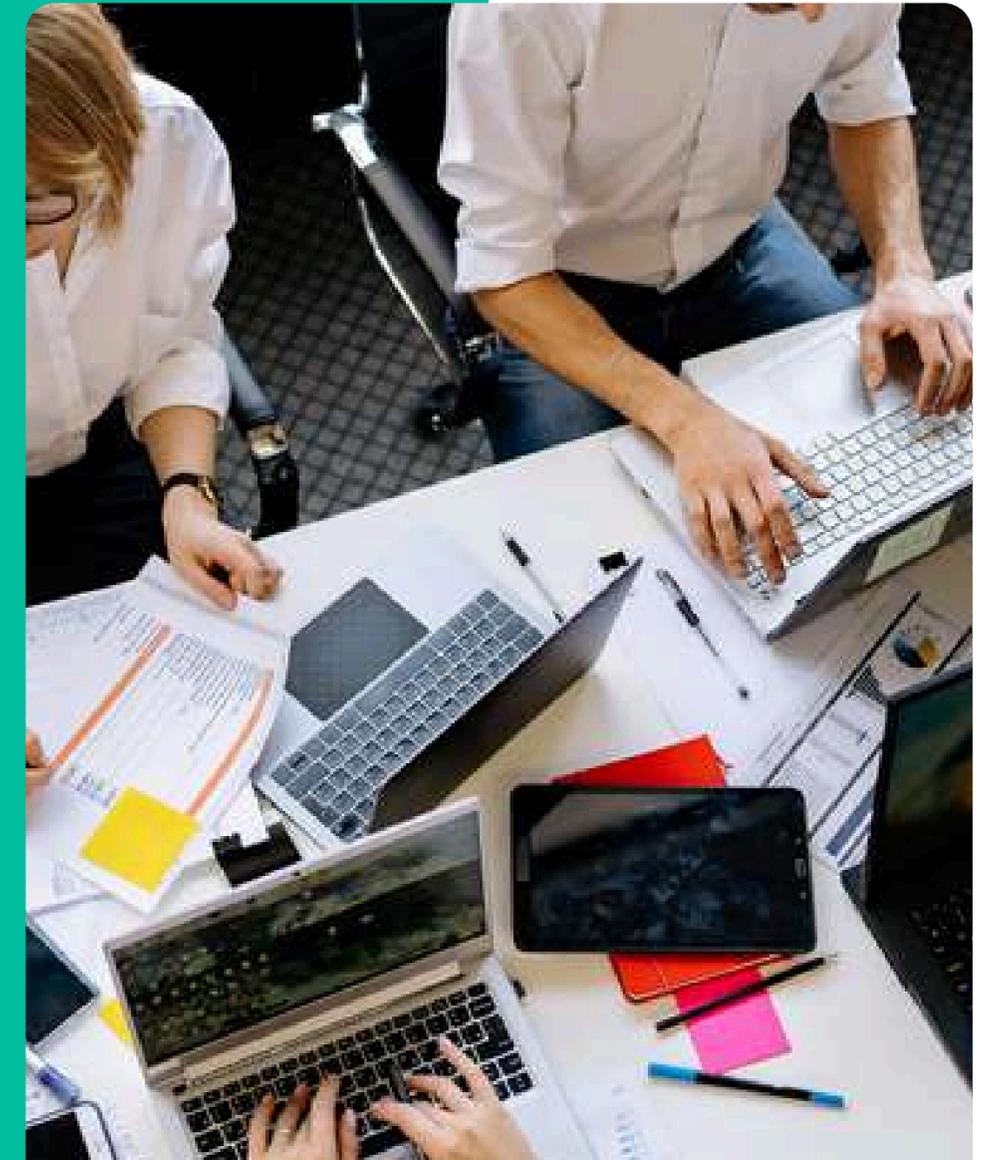
XpertMR gives healthcare companies real-time visibility of MR activities, improving transparency and accountability. It removes paper-based processes for faster reporting and decision-making. The simple mobile app helps employees manage tasks and submit reports easily, boosting productivity and saving time for both managers and field staff.



FUTURE ENHANCEMENTS

- Advanced analytics & reporting
- Performance-based incentives tracking

- AI-powered task recommendations
- Multi-language support





Strengths

A strong and loyal customer base that provides stable, recurring revenue.



Opportunities

Growing demand for eco-friendly products creates opportunities to enter new and emerging markets.



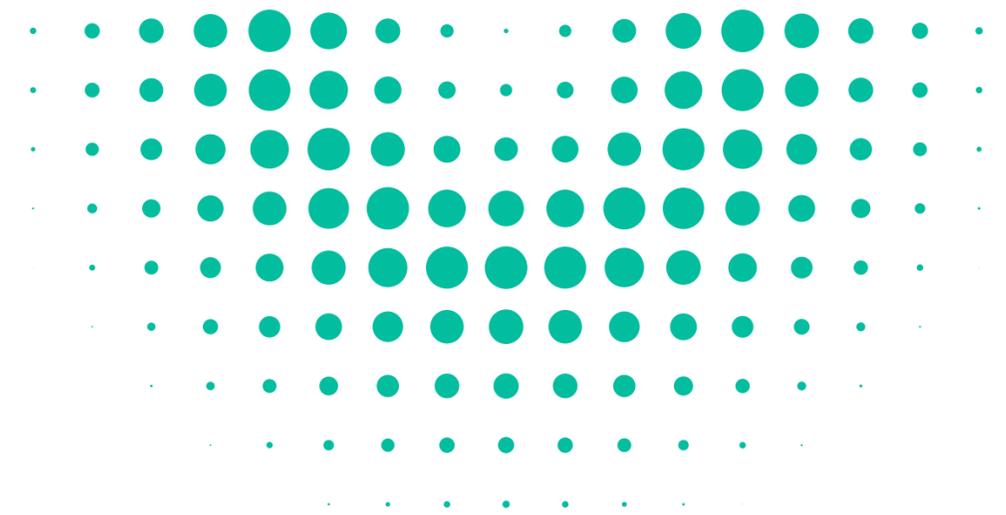
Weaknesses

Limited digital marketing presence, resulting in reduced brand visibility and reach.



Threats

Competitors with lower pricing strategies are entering key regions, increasing market pressure.



**“ONE STEP AT A TIME.
YOU’LL GET THERE.”
@REALLYGREATSITE**





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READY TO GO



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